

CASE STUDY

Media & Entertainment Workforce Transition

BACKGROUND

Our client is a leading organisation in the media and entertainment industry, with a workforce of over 300 employees. The client required a smooth transition of its existing workforce while ensuring continuity across employee operations and compliance processes.



CHALLENGE

*The client was facing monthly statutory remittances impacting the overall financials of the organization, along with employee engagement challenges with its existing local vendor. With **300+ employees involved**, the transition needed to be completed within a short timeframe without disrupting ongoing operations.*



SOLUTION

Workforce Transition

Transitioned **300+ employees within 10 days**, ensuring continuity of operations.

Process Streamlining

Streamlined workforce operations across employee management, compliance and GST.

Compliance Stabilisation

Addressed GST and compliance gaps to enable timely statutory filings.

Employee Experience

Strengthened employee engagement and support through a smoother transition.



Business Benefit:

CIEL successfully transitioned 300+ employees, ensuring **timely remittances**, streamlined operations, and **improved employee engagement**.

KEY OUTCOMES

300+

*Employees
Transitioned*

10 Days

*Turnaround Time
To Onboard*

100% Timely

GST Return Filing

Zero Penalties

*Due to timely
remittances*

Illustrative Roles Filled:

- *Junior Producer*
- *Office Boy*
- *Video Editor*
- *Junior Stylist*
- *Sub Editor*



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